Colorectal Cancer

March is Colorectal Cancer Awareness Month. According to the CDC, of cancers affecting both men and women, colorectal cancer is the second leading cause of cancer death in the U.S. Risk factors include age, having a personal or family history of colorectal cancer or polyps, and having an inflammatory bowel disease. Lifestyle factors such as a lack of regular physical activity, a low-fiber and high-fat diet, and obesity may also contribute to an increased risk. Screening saves lives by helping to find precancerous polyps before they turn cancerous, and by helping to find colorectal cancer at an early stage. During this awareness month, healthcare providers can take this opportunity to encourage at-risk populations to be screened. Healthcare professionals are warning that the likely effect of delays in cancer diagnosis and treatment due to the coronavirus will be worse outcomes for some patients.

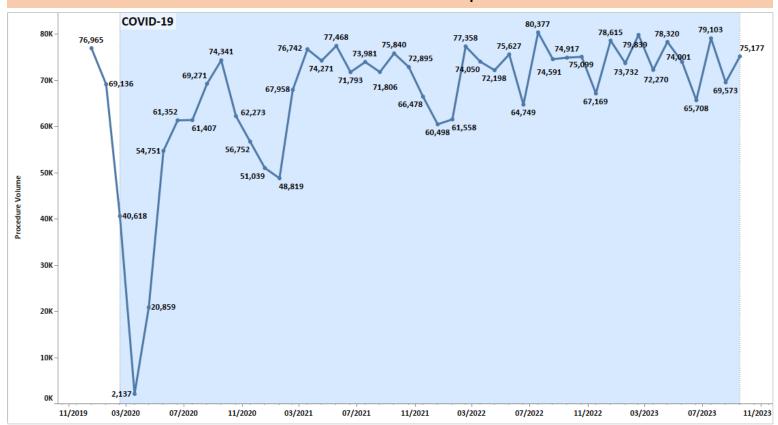
Did You Know:

In 2024, it is estimated there will be the U.S.:

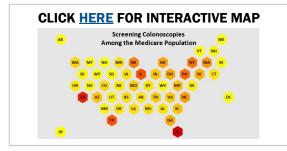
- 106,590 new cases of colon cancer
- 46.220 new cases of rectal cancer
- 53,010 colon & rectal cancer-related deaths

Source: American Cancer Society

Screening Colonoscopies among the Medicare Population across RTMD's National Footprint



Data source: RealTime Medicare Data, LLC. Time period: 1/1/2020-10/31/2023. CMS 1500 Fee-for-Service. RTMD's sister company, Medical Management Plus, Inc., specializes in Medicare regulations and compliance.



How is Colorectal Cancer impacting the Medicare Market you serve? Are you meeting the early detection and treatment needs of your community?

For a free RTMD report based on your 5-digit Medicare Beneficiary Zip Code market, contact:

Carol Goguen, Director Client Services cgoguen@rtmd.org (334) 805-6181



- ◆ Medicare claims data ◆ 90 days post date of payment ◆ Inpatient, Outpatient, CMS 1500

RealTime Medicare Data, LLC 1900 20th Ave. South, Suite 220

> Birmingham, AL 35209 www.rtmd.org

◆ Full census

◆ 14.9 billion claims & counting ◆ 50 states & DC